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April 30, 2007

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing to revise BellSouth Answers promotion.

General Subscriber Service Tar		
Section A2	-	2nd Revised Page 35.6.60
	-	Original Page 35.6.60.1

The issue and effective dates for this tariff package are April 30, 2007 and May 1, 2007, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

### **Promotion Description**

### New DIRECTV® Six Month Free Offer

#### **Overview**

The New DIRECTV® Six Month Free Offer promotion is scheduled to begin on 05/01/2007 and end on 6/30/2007. Customers subscribing to the required products of this bundle containing specified voice products (local - BPP or CC, and BSLD - Unlimited Long Distance), qualifying BellSouth® FastAccess® DSL service (1.5, 3.0 or 6.0M), and a qualifying DIRECTV® programming package (\$49.99 or higher) will receive \$5.00 off their local voice product and \$5.00 off their DIRECTV® service. BST will fund a portion of the qualifying affiliate discounts.

If customer also subscribes to a qualifying Cingular Wireless plan, they will receive discount off their Cingular Wireless plan.

Customers that accept the terms and conditions of the offer, stating that they will maintain the required components of the bundle for 24 months, will be eligible for SIX free months of DirecTV service. (Discounts will be comprised of \$5 off DTV from bundle, \$10 off if customer completes and submits \$10 programming credit rebate and \$34.99 additional discount from DIRECTV® if customer signs the offer T&Cs, which will result in a total monthly credits of \$49.99).

If the customer cancels or discontinues one or more of the required services, they will be ineligible for the discount and will be subject to an early termination fee as a result of breaking their contract (see restrictions below).

### **Promotion Specifics**

For customers to receive this offer, they must subscribe to the following required products:

- BPP or CC (required) \$5 discount off local COS because of subscription to DSL
- Unlimited Long Distance (required) no discount

- FastAccess 1.5, 3.0 or 6.0 (required) - no discount

- DTV (required) - plan of \$49.99 or higher - \$5 discount off DTV (possibility for a customer to receive additional discount of \$10 through rebate and additional \$34.99 discount when accepts T&Cs for offer)

- Wireless plan \$39.99 or above (optional) - \$5 discount off WLS if customers subscribes

### Promotion Restrictions/Eligibility Requirements

This offer is available for any customer that meets the defined criteria.

- Customers must purchase new DIRECTV® service between 5/1/2007 and 6/30/2007 and activate their DIRECTV® service within 30 days of purchase.

- All Customers in Atlanta, Birmingham, Chattanooga, Miami, Ft. Lauderdale, West Palm Beach, and all of North Carolina.

- All Competitive acquisition customers in the 9-state AT&T Southeast region.

- Any customer in the 9-state AT&T Southeast region that indicate they are going to disconnect their landline service.

-Customers are eligible to subscribe to other affiliate products

- This bundle is valid for only one (1) service line at the intended local service address.

- Once the customer completes the above requirements they will receive the specified discount for the specified products on their monthly bill. If the customer cancels or discontinues one or more of the required services, they will be ineligible for the discount.

- For customers that have accepted the T&Cs of this offer must maintain all required bundle components for a minimum of 2 years. Failure to maintain the minimum required components will result in and early termination fee. If the customer cancels any required services within the first 12 months while they are receiving the \$49.99 bill credits, the customer will be charged an ETF up to a maximum of \$150. Military customers who are relcoated/deployed are excluded from all

applicable AT&T early termination fees.

-AT&T reserves the right to discontinue or modify this bundle at any time without notice.

-This bundle can NOT be combined with cash back offers or the Free HD offer. This bundle may be combined with other AT&T and DIRECTV® offers. Such offers may be concurrently available from time to time, provided that the company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.

-The customer must place their order through an AT&T SE channel: business office,

telemarketing vendor, online, and alternate channels as indicated.

- Product specific eligibility and product specific requirements will be adhered to as done today

(for example: international long distance plans require AT&T SE interstate long distance service).

BELLSOUTH GEI 35.6.60 TELECOMMUNICATIONS, INC. FLORIDA ISSUED: April 30, 2007 ISSUED: October 17, 2006 BY: Marshall M. Criser III, President -FL

Miami, Florida

#### GENERAL SUBSCRIBER SERVICE TARIFFSecond Revised Page 35.6.60 First Revised Page

Cancels First Revised Page 35.6.60 Cancels Original Page 35.6.60

EFFECTIVE: May 1, 2007 EFFECTIVE: October 18, 2006

Period

# A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion Service	Description	
BellSouth's Service BellSouth Answers Territory – From Central Office where services are available	New and existing customers purchasing bundles containing voice products (BellSouth local service and/or BellSouth Long Distance), qualifying DSL/Dial products, qualifying Cingular® Wireless plans, and/or qualifying DIRECTV® services, will receive discounts off their Cingular® Wireless plans and/or DIRECTV® services. BellSouth will fund a portion of the qualifying affiliate discounts. New and existing customers purchasing qualifying DSL/Dial Products, specified local voice products (BellSouth PreferredPack, Complete Choice, Local Option Service, Area Plus, or Area Plus with Complete Choice) and specified BellSouth Long Distance products (domestic or international plans \$2.95 or above) will receive \$5.00 off their local voice product.	12/31/2007
	Rules and Regulations	
	Customers are eligible to subscribe to other affiliate products.	
	There are no termination liability restrictions associated with this bundle.	
	This bundle is valid for only one (1) service line at the intended local service address.	
	Once the customer completes the above requirements they will receive the specified discount for the specified products on their monthly bill.	
	If the customer cancels or discontinues one or more of the required services, they will be ineligible for the discount.	
	BellSouth reserves the right to discontinue or modify this bundle at any time without notice.	
	This bundle may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.	
	The customer must place their order through a BellSouth channel: business office, telemarketing vendor, online, and alternate channels as indicated.	
	Qualifying DSL or Dial service includes BellSouth FastAccess DSL 1.5 or higher, or Dial-Up service if DSL is not available.	
	Customers purchasing the qualifying services as described above and new DIRECTV service (\$49.99 and above) under a 2 (two) year term Commitment will receive 6 (six) months of free DIRECTV service. BellSouth will fund a portion of the DIRECTV discount.	
	In order to be eligible for the Free DTV Offer customers must purchase new DIRECTV services and activate their DIRECTV service within 30 (thirty) days of purchase.	

All BellSouth marks contained herein and as set forth in the trademarks and service marks section of the BellSouth Tariffs are owned by BellSouth Intellectual Property Corporation.

All trademarks and service marks contained herein which are not owned by BellSouth are the property of their respective owners.

Original Page 35.6.60.1

Period

### **A2. GENERAL REGULATIONS**

## A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority	
<u>BellSouth's Service</u> <u>Territory – From</u> <u>Central Office where</u>	BellSouth Answers (Cont'd)	Rules and Regulations (Cont'd) The Free DTV Offer applies to all customers in Miami, Ft. Lauderdale, and West Palm		<u>(N)</u>
services are available		Beach, and all competitive acquisition customers and customers who indicate that they are going to disconnect their landline services.		
		For customers that have agreed to a term commitment and accepted the terms and conditions of the Free DTV Offer, customer must maintain all bundle components for a minimum of 2 (two) years. Failure to maintain the minimum required components will result in an ETF (Early Termination Fee). If the customer cancels any required services within the first 6 (six) months while they are receiving the \$49.99 bill credits, the customer will be charged an ETF up to a maximum of \$150. Military customers who are relocated /deployed are excluded from all applicable AT&T early termination fees.		<u>(N)</u>
		The Free DTV Offer cannot be combined with cashback offer or the Free HD offer. This offer may be combined with other AT&T and DIRECTV® offers. Such offers may be concurrently available from time-to-time provided the company reserves the right to prohibit the combination of this offer with any other promotion at the company's <u>discretion</u> .		<u>(N)</u>
		Customers must purchase new DIRECTV® service between 5/1/2007 and 6/30/2007 and activate their DIRECTV® service within 30 (thirty) days of purchase in order to be eligible for the Free DTV Offer.		<u>(N)</u>

EFF

EFFECTIVE: May 1, 2007

## **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

	Area of Promotion	Service	Description	Period Authority
	BellSouth's Service Territory – From Central Office where services are available		New and existing customers purchasing bundles containing voice products (BellSouth local service and/or BellSouth Long Distance), qualifying DSL/Dial products, qualifying Cingular® Wireless plans, and/or qualifying DIRECTV® services, will receive discounts off their Cingular® Wireless plans and/or DIRECTV® services. BellSouth will fund a portion of the qualifying affiliate discounts. New and existing customers purchasing qualifying DSL/Dial Products, specified local voice products (BellSouth PreferredPack, Complete Choice, Local Option Service, Area Plus, or Area Plus with Complete Choice) and specified BellSouth Long Distance products (domestic or international plans \$2.95 or above) will receive \$5.00 off their local voice product.	10/4/2006 to 12/31/2007
			Rules and Regulations	
			Customers are eligible to subscribe to other affiliate products.	
			There are no termination liability restrictions associated with this bundle.	
			This bundle is valid for only one (1) service line at the intended local service address.	
			Once the customer completes the above requirements they will receive the specified discount for the specified products on their monthly bill.	
			If the customer cancels or discontinues one or more of the required services, they will be ineligible for the discount.	
			BellSouth reserves the right to discontinue or modify this bundle at any time without notice.	
			This bundle may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.	
			The customer must place their order through a BellSouth channel: business office, telemarketing vendor, online, and alternate channels as indicated.	
			Qualifying DSL or Dial service includes BellSouth FastAccess DSL 1.5 or higher, or Dial-Up service if DSL is not available.	
			Customers purchasing the qualifying services as described above and new DIRECTV® service (\$49.99 and above) under a 2 (two) year term Commitment will receive 6 (six) months of free DIRECTV® service. BellSouth will fund a portion of the DIRECTV® discount.	
			In order to be eligible for the Free DTV Offer customers must purchase new DIRECTV® services and activate their DIRECTV® service within 30 (thirty) days of purchase.	
All BellSout Corporation.		in and as set forth in the	e trademarks and service marks section of the BellSouth Tariffs are owned by BellSouth Intelle	ectual Property

# Period

(N)

(N)

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## **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

	Area of Promotion	Service	Description	Period Authority	
	BellSouth's Service Territory – From	BellSouth Answers (Cont'd)	Rules and Regulations (Cont'd)		(N)
	Central Office where services are available		The Free DTV Offer applies to all customers in Miami, Ft. Lauderdale, and West Palm Beach, and all competitive acquisition customers and customers who indicate that they are going to disconnect their landline services.		(N)
			For customers that have agreed to a term commitment and accepted the terms and conditions of the Free DTV Offer, customer must maintain all bundle components for a minimum of 2 (two) years. Failure to maintain the minimum required components will result in an ETF (Early Termination Fee). If the customer cancels any required services within the first 6 (six) months while they are receiving the \$49.99 bill credits, the customer will be charged an ETF up to a maximum of \$150. Military customers who are relocated /deployed are excluded from all applicable AT&T early termination fees.		(N)
			The Free DTV Offer cannot be combined with cashback offer or the Free HD offer. This offer may be combined with other AT&T and DIRECTV® offers. Such offers may be concurrently available from time-to-time provided the company reserves the right to prohibit the combination of this offer with any other promotion at the company's discretion.		(N)
			Customers must purchase new DIRECTV® service between 5/1/2007 and 6/30/2007 and activate their DIRECTV® service within 30 (thirty) days of purchase in order to be eligible for the Free DTV Offer.		(N)